

For Immediate Release

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Hollywood, Health & Society Announces Call for Entries for the 2022 Sentinel Awards

Norman Lear Center event celebrates fact-based storytelling in TV entertainment

LOS ANGELES, June 6, 2022—Entries are now being accepted for the 2022 Sentinel Awards, which celebrate some of the best and most challenging TV entertainment of the past year that made a difference in the lives of audiences.

For more than 20 years, Hollywood, Health & Society, a program of the USC Norman Lear Center, has presented the awards to recognize outstanding television storylines that inform, educate and motivate viewers to make healthier and safer choices.

Submissions from broadcast, cable and streaming network shows are eligible, and represent a range of topics on health, safety and security. Entries are being accepted until July 15, 2022. The honorees, who will be announced this fall, will be selected based on accuracy, entertainment value and benefit to audiences. To learn more about the awards, and to submit an entry, visit the HH&S [awards web page](#).

Last year's virtual awards, hosted by TV producers/showrunners Gloria Calderón Kellett and Mike Royce, honored NBC's medical drama *New Amsterdam* with the "Imagining a Culture of Health Award" for the show's entire body of work during its third season. In addition to *New Amsterdam*, 11 other shows were celebrated, including *The Good Doctor*, *Master of None*, *Euphoria*, *Pose*, *The Handmaid's Tale*, *This Is Us* and *Grey's Anatomy*. Their storylines covered such topics as Covid-19, abortion, mental health, addiction and racism—mirroring a stormy year in American life.

"Audiences now more than ever seek refuge in their favorite shows, which in addition to being entertaining need to be accurate," said Kate Folb, program director for Hollywood, Health & Society.

Funding for Hollywood, Health & Society has included generous support from the CDC, The SCAN Foundation, the California Health Care Foundation, the John Pritzker Family Fund, and the Robert Wood Johnson Foundation, among others. The program serves as a free resource that supports the entertainment industry through expert consultations and briefings, panel discussions, originally produced content, screenings, a quarterly newsletter, social media and much more.

Founded more than 20 years ago, The Norman Lear Center is a multidisciplinary research and public policy center studying and shaping the impact of entertainment and media on society. From its base in the Annenberg School for Communication and Journalism, the Lear Center builds bridges among faculty who study aspects of entertainment, media and culture. Beyond campus, it bridges the gap between the entertainment industry and academia, and between them and the public. For more information, visit www.learcenter.org.

Located in Los Angeles at the University of Southern California, the Annenberg School for Communication and Journalism is among the nation's leading institutions devoted to the study of journalism and communication, and their impact on politics, culture and society. USC Annenberg offers bachelor's, master's and doctoral degrees in journalism, communication, public diplomacy and public relations. For more information, visit www.annenberg.usc.edu.

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